



Inner North East Community Committee & COVID-19 Groups

Appendix 1

FACEBOOK highlights

3rd December 2021 – 3rd March 2022

Inner North East Community Committee

Since 3rd December 2021 the Inner North East Community Committee Facebook page has gained: **16 new page 'likes'** (and currently has) **1,157 followers**.

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

The most popular post since the 3rd December 2021 the posting regarding Youth Activities Funding:

- has been shared 10 times
- has reached a total of 1753 people

The following below are screenshots of the most popular three posts since the 3rd December 2021 Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Youth Activities Funding

1, 753 people had this post delivered to them and it had 37 post clicks, with 19 likes, comments and shares.

Leeds City Council Inner North East Community Committee
Published by Zahir Lunat · 11 January ·

Young People of Inner North East Leeds, your Community Committee needs your help!

Each year, your local Councillors allocate funding to youth projects in your neighbourhood. This year, they would like to work with you to find out what activities you want to get involved with.

If you live in Chapel Allerton, Chapeltown, Moortown, Meanwood, Oakwood & Roundhay, and are aged between 8 and 17, then this is your chance to have your say.

Just click on the link below, and fill in a short survey now to have a real impact on what goes on in your area for you!

<https://surveys.leeds.gov.uk/s/OSCECI/>

Inner North East Community Committee

YOUNG PEOPLE IN CHAPEL ALLERTON, MOORTOWN AND ROUNDHAY— YOUR COMMUNITY COMMITTEE NEEDS YOUR HELP!

Are you aged between 8 to 17 years?

Do you want to have a say in what activities your local Community Committee funds this year?

If so, use the link below and fill in the survey form to let us know your thoughts. It should take you only 5 minutes.

<https://surveys.leeds.gov.uk/s/OSCECI/>

we are child friendly Leeds **breeze** **Community Committee** **Leeds CITY COUNCIL**

Post insights

Young People of Inner North East Leeds, your Community Committee needs your help! Each year,...
Published by Zahir Lunat · 11 January ·

| Post impressions | Post reach | Post engagement |
|------------------|------------|-----------------|
| 1,951 | 1,753 | 61 |

Interactions

| Interaction | Count |
|--------------|-------|
| Reactions | 7 |
| Comments | 0 |
| Link clicks | 0 |
| Shares | 0 |
| Other clicks | 0 |

Reactions: 7
Comments: 2
Link clicks: 12
Shares: 10
Other clicks: 25

Other

| | |
|----------------|----|
| Hide post | 1 |
| Hide all posts | -- |



2nd Place – Arnold Clark – Community Fund

134 people had this post delivered, with 12 post clicks with 0 reactions, comments & shares.



 Leeds City Council Inner North East Community Committee
Published by Zahir Lunat · 8 December 2021 · 




ARNOLD CLARK - COMMUNITY FUND
We are now accepting applications!
<https://www.arnoldclark.com/communi.../eligibility-criteria/>

[See insights](#) [Boost post](#)












 Like  Comment  Share

Post insights



 **ARNOLD CLARK - COMMUNITY FUND** We are now accepting applications!...
Published by Zahir Lunat · 8 December 2021 · 

| | | |
|--|--|---|
| Post impressions  | Post reach  | Post engagement  |
| 138 | 134 | 13 |

Interactions

| | | | | | | |
|--|---|--|--|--|--|----|
|  0 |  0 |  0 |  0 |  0 |  0 | |
|  Reactions | | | | | | 0 |
|  Comments | | | | | | 0 |
|  Link clicks | | | | | | 12 |
|  Shares | | | | | | 0 |
|  Other clicks | | | | | | 1 |

Other

| | |
|--|----|
|  Hide post | -- |
|  Hide all posts | -- |



3rd Place – Restaurant Ready Programme 175 people had this post delivered to them. There were 38 post clicks and 4 reactions, comments and shares

Leeds City Council Inner North East Community Committee
Published by Kenzie Thornton · 10 February at 10:31 · 🌐

Are you interested in working in the hospitality industry? This 5 day course will give you the skills you need to succeed and help you gain employment in our local hospitality sector!

Next month, in partnership with Leeds City College, The Engine Room @ Leeds Bid and the Leeds Hotels and Venues Association, we will be delivering the Restaurant Ready programme. The course is free and is available for individuals who are 19+.

Attendees will receive the following qualifications as part of the programme:

- Level 2 Barista Skills ✓
- Level 2 Food Safety ✓
- Level 1 Customer Service ✓

All candidates who complete this exciting programme will benefit from a guaranteed interview with a local employer: Employers include:

- Marriott Hotels
- Bibis
- Bar Burrito
- Dakota
- Hilton
- Browns
- Revolution
- Archies
- TGI Fridays

You must be available 14-18 March, from 9:15am-4:30pm each day. If you would like to book a place on the course, please email esemployers@leeds.gov.uk with your name, contact number and why you would like a place on the course before the 1st March.



See insights Boost post

👍 1 3 shares

👍 Like 💬 Comment ➦ Share

Post insights

Are you interested in working in the hospitality industry? This 5 day course will give you the skills yo...
Published by Kenzie Thornton · 10 February at 10:31 · 🌐

| | | |
|------------------|------------|-----------------|
| Post impressions | Post reach | Post engagement |
| 189 | 175 | 10 |

Views

| | |
|------------------------|------|
| 3-second video views | 37 |
| 1-minute video views | 0 |
| Average minutes viewed | 0:04 |

Interactions

| | | | | | |
|--------|---------|---------|-------|-------|---------|
| 👍 Like | 👉 Heart | 😂 Laugh | 😮 Wow | 😭 Sad | 😡 Angry |
| 1 | 0 | 0 | 0 | 0 | 0 |

- 😊 Reactions 1
- 💬 Comments 0
- ➦ Shares 3
- 👉 Other clicks 1

Other

- 🗑️ Hide post --
- 🗑️ Hide all posts --



COVID-19 Facebook Groups

The Communities Team have set up **33** ward based **Coronavirus Help Facebook Groups** as a way of promoting services, supporting communities and cascading information in an attempt to tackle the Coronavirus pandemic. Key charities, voluntary groups, community groups, Councillors, as well as the wider population in the local community are all invited to join the pages.

As well as key messages from the main Leeds City Council Facebook Page being used to deliver information to each ward, the pages are also there to generate discussion and debate but also hopefully facilitate conversations around being neighbourly during the national pandemic and assist if possible in some of the volunteering efforts.

To date, **Chapel Allerton** has **128** members, **Moortown** has **118** members and **Roundhay** has **45** members.

Chapel Allerton - <https://facebook.com/groups/145763943418136/>

Moortown - <https://facebook.com/groups/2373864879572329/>

Roundhay - <https://facebook.com/groups/632398824221148/>

The committee is asked to note the specific **COVID-19 Facebook Ward Groups** and are invited to join the pages in an attempt to increase traffic.